

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to NPC College Panhellenic area advisors and fraternity/sorority advisors.

In This Issue

- Additional NPC Policy Update
- Reminder - Dues Increase Notice for 2026-27
- Reminder: Sponsorship Education
- New! Sorority 101 for PNMs
- Recruitment Planning - June
- Social Media Spotlight
- Tech Backgrounds

*On the
Calendar*

Pride Month
June

Juneteenth Holiday
June 19

Additional NPC Policy Update Going Into Effect During the 2026-27 Academic Year

For all College Panhellenic officers and fraternity/sorority advisors

In May, the NPC Council of Delegates modified an **additional** NPC policy that will go into effect for the upcoming 2026-27 academic year. **The revised policy, Options in Determining Total, is highlighted in the [handout](#)** that explains and provides the rationale for all 2026-27 Unanimous Agreement and policy changes. As a reminder, below are several key resources you can use to help educate your College Panhellenic on the upcoming changes:

- [Resolved to Educate - Bid Matching to Bid Distribution](#)
- [Bid Matching to Bid Distribution Flowchart](#)
- [Resolve to Educate - Continuous Open Bidding](#)
- [Resolved to Educate - Bid Promising](#)
- [Strict Silence Flowchart](#)
- [Resolved to Educate - Values-Based Recruitment](#)

- [Recruitment Rules Template - Structured Recruitment](#)

Reminder: College Panhellenic Dues Increase Notice for 2026-27

For College Panhellenic officers and fraternity/sorority advisors

College Panhellenic dues will increase beginning with the billing cycle on August 1, 2026. This was previously shared with College Panhellenics as part of the dues notification last August. This increase is a result of inflation and will better allow NPC to support training and programs that benefit College Panhellenics.

	2025-26 CPH Dues	2026-27 CPH Dues
College Panhellenic with 2-9 chapters	\$55/chapter	\$75/chapter
College Panhellenic with 10+ chapters	\$65/chapter	\$85/chapter

Reminder: Sponsorship Education

For College Panhellenic recruitment and marketing officers and fraternity/sorority advisors

On April 28, NPC shared education on corporate branding and sponsorships for College Panhellenics. As you plan for the 2026-27 academic year and primary recruitment, it is important to be aware of the legal, financial and brand implications of these agreements.

We ask that you:

- Review these resources on sponsorships, including this [general need-to-know resource](#) and the [worksheet with case studies](#).
- Discuss the positive and, potentially, negative implications of these partnerships and take the necessary steps to protect the community.

If you have questions about this topic or need assistance with understanding how specific opportunities might impact your Association, please contact [Kaitlin Logan Melvin](#), director of advocacy.

New! Sorority 101 for PNMs

For all College Panhellenic recruitment and marketing officers and fraternity/sorority advisors

NPC is launching a **two-part [webinar series](#)** designed to provide potential new members (PNMs) and their caregivers with trusted, concise and official information straight from the source.

NPC will be hosting two webinars each month during the summer, with NPC staff and volunteers serving as facilitators.

What you can do:

- Promote Sorority 101 to PNMs on social media (or share from [@sororitylifencp](#))
- Include Sorority 101 information in PNM emails and other communications

Sorority 101 will focus on the value of the sorority experience, addressing common myths and providing an overview of the joining process. **Sorority 201** will offer a deep dive into the mechanics of structured recruitment, including priority ranking, invitations and working with recruitment counselors. Sorority 201 also includes a special section for caregivers on supporting their daughter through sorority recruitment.

Recruitment Planning - June

For College Panhellenic presidents, recruitment officers and fraternity/sorority advisors

Use the [Recruitment Monthly Task List](#) to determine the top tasks to complete each month, depending on how far away primary recruitment is.

Recruitment tip of the month:

Go Live! During the summer downtime, share more about the day-to-day sorority experience for members by sharing a “Day in the Life” or a Live video to answer questions from PNMs in real time.

Social Media Spotlight

For all College Panhellenic officers

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media.

This month's spotlight is the University of Hawai'i at Mānoa Panhellenic, [@uhmpanhellenic](#)

They do a great job of showcasing their Panhellenic community through reels and photography.

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).



Tech Backgrounds 🍷

For all College Panhellenic members and advisors

As a thank you to our College Panhellenic readers, we are thrilled to bring you exclusive-[themed tech backgrounds](#). Now, you can stay organized and stylish with a bit of Panhellenic flair.



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