



Director of Advocacy

The [National Panhellenic Conference](#) (NPC) seeks a results-oriented and self-motivated individual to develop and execute a comprehensive advocacy strategy to support the objectives of the Conference, including both campus-based and policy advocacy activities. She must understand the current higher education landscape, the role of women's sororities within it and be prepared to actively promote the [related policy positions](#) of the Conference. In addition to strategy development, the director of advocacy will work with a variety of industry partners to provide continuing education and updates to member organizations, campus professionals and College/Alumnae Panhellenic Associations on emerging policy/regulatory issues and relevant trends.

The ideal candidate will enjoy working with a small team to create a large impact. She will have experience working with Panhellenic organizations or similar entities—either within the higher education space or focused on women. Additionally, she will have superior relationship-building skills and the ability to influence diverse individuals through the use of data and persuasive advocacy.

Essential Functions:

- **Advocate.** Develops, plans and executes campus-based advocacy strategies and campaigns to achieve Conference goals and objectives.
- **Inform.** Monitors and remains informed about relevant issues and identifies emerging policy/regulatory issues, analyzes potential impacts on member organizations and industry, and presents recommendations for action to NPC and member organization leadership.
- **Mobilize.** Mobilizes member organization and stakeholder participation in campus-based and policy-based advocacy initiatives, including the creation of programming to educate member organization leaders/staff/volunteers regarding campus-based policy trends and policy-based initiatives.
- **Monitor.** Assists in monitoring potential legal risks to the corporation, and partners with legal counsel to address and/or provide education to stakeholders.
- **Educate.** Conducts advocacy presentations and training sessions during various NPC and industry meetings/conferences for various stakeholder audiences, to include campus-based partners and College/Alumnae Panhellenic leaders.
- **Communicate.** Provides regular updates and reports on advocacy activities to NPC leaders, member organization leaders and industry partners.
- **Collaborate.** Collaborates with members, coalitions and partners to advance common goals together.

Qualifications:

- Bachelor's degree required; graduate degree in policy or law strongly preferred.
- Minimum of five years of relevant professional experience. Familiarity with college/university administration will be beneficial.
- Knowledge of NPC member organizations through employment or inter/national member organization volunteer service required.
- Demonstrated ability to manage multiple projects in a fast-paced environment while maintaining accuracy of work.

NPC observes a hybrid work environment with an office in [The Village of West Clay](#) in Carmel, Indiana. Occasional scheduled evening or weekend hours will be required. The salary range is \$80,000-\$85,000 on an annual basis, with a competitive benefits package.

Please submit letter of interest, resume and three professional references to CEO Dani Weatherford (dani@npcwomen.org).