



## NPC Marketing Intern Fall 2025

The National Panhellenic Conference (NPC) seeks a student candidate who is passionate about the sorority experience and has an interest in marketing, communications or related fields. The NPC marketing and communications intern will gain experience in digital marketing, public relations, internal communications, graphic design and video production. This position will support a number of functions in the NPC office, including marketing, education, events, executive, NPC Foundation, operations and administrative.

### Schedule

Approximately 20 hours per week to be set between supervisor and intern. The internship will be 12 weeks long, starting in August.

### Compensation

\$10 per hour

### Essential Functions

- Write blog posts on topics approved by supervisor for publication on thesororitylife.com
- Create social media posts on topics approved by supervisor for publication on The Sorority Life social media accounts
- Participate in onboarding, bi-weekly cohort meetings, weekly MarCom team meetings, weekly check-in with supervisor and exit interview
- Collaborate with NPC staff and content creator cohort to brainstorm content ideas
- Edit and proofread NPC materials
- Other duties as assigned

### Qualifications

- A current undergraduate or graduate student
- A Sorority woman in good standing with their member organization
- Interest in marketing, communications, public relations, graphic design or content creation
- Must be an active participant in the cohort-style internship
- Open to communication, collaboration and teamwork
- Excellent written and verbal communication skills
- Must be able to work weekly in-office at the NPC Office located in Carmel, Indiana.



***Preferred but not required***

- Position/past position on the Panhellenic executive board or as a recruitment counselor
- Video and photo editing skills
- Major or minor in marketing, communications, public relations or related fields.

This is a hybrid position. Selected candidates must be able to work a portion of their time at the office located in Carmel, Indiana. This position will report to the assistant director of digital marketing and work as a part of the Marketing and Communications Team.

**Apply directly to Aja Pirtle, Chief Marketing Officer, at [aja@npcwomen.org](mailto:aja@npcwomen.org).**

*Our Equal Employment Opportunity (EEO) policy is to employ and retain the most qualified individuals regardless of an individual's race, creed, color, religion, national origin, nationality, ancestry, gender/identity, sexual orientation, age, marital/partnership status, military/veteran status, disability or any other characteristic protected by law. This policy applies to recruiting, hiring, promotions, compensation, employee benefits, layoffs, terminations, sponsored training, continuing education and all other terms and conditions of employment.*