

College Panhellenic Newsletter - February 2025

National Panhellenic Conference <npccentral@npcwomen.org>

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NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to NPC College Panhellenic area advisors and fraternity/sorority advisors.

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On the Calendar

March 3
International Badge Day

March 9
NPC Foundation
Scholarships Application Due

Peer Accountability Process Reminders

For all College Panhellenic officers

If you haven't checked out NPC's peer accountability resources yet, make sure you do so now! The NPC website is home to many peer accountability resources including:

- An updated [NPC Peer Accountability Process Guide](#)
- [Educational webinar recording](#) on the peer accountability process
- [Updated peer accountability forms](#) - specifically an updated Appeal Form and Summary Reports.

If you have any further questions about the peer accountability process, please contact your NPC area advisor or a [Panhellenics team staff member](#) in the NPC office.

Recruitment Tasks This Month

For all College Panhellenic presidents, recruitment officers and advisors

Regardless of your primary recruitment term, there are always tasks to be completed.

Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

*Fall Recruitment
Campuses*

*Winter/Spring
Recruitment Campuses*

(1 month post recruitment)

- Distribute [surveys](#) to gather feedback from registered PNMs, chapter officers, chapter advisors, College Panhellenic officers and recruitment counselors from the previous primary recruitment.
- Evaluate primary recruitment using the [Recruitment Success Assessment](#). Determine any necessary shifts needed for the next primary recruitment.

(6-8 months before recruitment)

- Finalize recruitment rules and dates. Present recruitment rules to delegates and vote to approve the recruitment rules at the next College Panhellenic meeting.
- Recruitment counselor applications are due. Hold [interviews](#) (including reviewing the time commitments and important dates with all candidates) and select recruitment counselors.
- Design a recruitment brochure or guide through Canva (or similar platform) that includes recruitment expectations, logistic details and round information.
- Update the campus, College Panhellenic website and all social media channels with correct recruitment dates and other important information.

NPC at Regional Conferences

For all College Panhellenic officers

Will your Panhellenic be sending officers to regional conferences? Keep your eyes peeled for NPC programs at these upcoming conferences.

- AFLV West, Anaheim, Calif., Feb. 20-22
- NGLA, Baltimore, Md., Feb. 21-22
- SGLA, Atlanta, Ga., Feb. 7-8

We would also love to meet with you! If your delegation is attending one of these conferences and would like to schedule an in-person meeting with NPC staff, [fill out this form](#), and we will contact you to arrange a time!

Calendar Reminders

For all College Panhellenic officers

- February is **Black History Month**: Find ways that your sorority community can actively participate, celebrate and recognize Black History Month. You can also learn more about Black History Month, its origins and why it is celebrated in February [here](#). Consider incorporating the following into your programming:
 - Invite a guest speaker to your College Panhellenic meeting to speak on a selected topic. For example, a professor from your African American Studies department on notable women in Black history.
 - Organize a book club. Reading notable works from Black authors can be a meaningful way for individuals to celebrate and recognize Black History Month.
 - Attend and promote Black History Month events on your campus and in your community. Share information about events with members and encourage chapters and sorority women to attend programs.
 - February is also **NPC Month of the Scholar**: Each year, NPC celebrates the Month of the Scholar in February to honor the core value of scholarship for every NPC member organization and College Panhellenic. We've developed a [toolkit](#) with four messages (one for each week of February) that you can tailor to your Panhellenic. We also will be highlighting Month of the Scholar on the NPC and TheSororityLife.com social media accounts. We encourage you and your Panhellenic community to like and share our posts to help amplify these messages.
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Updated Process: College Panhellenic Recruitment Style Change

For all College Panhellenic presidents, recruitment officers and advisors

At the request of the NPC Board of Directors, the NPC Panhellenic Recruitment Committee has updated the process for review and potential change of a College Panhellenic's recruitment style. This process was updated in response to requests from member organizations and feedback from legislation proposed in fall 2024 for greater engagement, collaboration and support during recruitment style discussions.

Why This Process Matters

This process ensures that discussions surrounding recruitment style changes are grounded in data, feedback and collaboration and ensures alignment across member organizations and local stakeholders to foster informed decision-making. It serves to:

- Provide NPC member organizations with the opportunity to engage earlier in the discussion about a potential change, enabling improved chapter support with data-informed decision-making
- Equip chapters with the knowledge needed to make thoughtful and well-supported choices

- Facilitate collaboration and discussion between NPC's chief panhellenic officers (CPOs) to determine whether and why a recruitment style change is necessary

How It Works

The Recruitment Style Change Review Process includes six key steps, starting with the [NPC Recruitment Style Assessment](#) and progressing through the member organization. A detailed overview of these steps is available [here](#).

Important Deadlines

Request forms for College Panhellenics considering changes for spring 2026 primary recruitment are due **no later than April 1, 2025**.

We are confident that this process will foster collaboration, empower member organizations to make informed decisions and strengthen the implementation of changing recruitment styles. For questions or support, contact Director of Growth and Panhellenic Recruitment [Julie Fletcher Mincey](#).

If you have questions, please contact the NPC office at npccentral@npcwomen.org.

Apply for NPC Foundation Scholarships by March 9

For all College Panhellenic officers

The National Panhellenic Conference Foundation (NPC Foundation) will be awarding a minimum of five scholarships for Panhellenic women in 2025, and the application form is now open. Please share this news with members of your community who may be interested in applying.

Applications are due March 9, 2025. [Scholarship details](#) can be found on the NPC website along with the [application form](#).

If you have questions, please contact the NPC office at npccentral@npcwomen.org.

Social Media Spotlight

For all College Panhellenic marketing officers

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority



experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media. This month's spotlight is West Virginia University College Panhellenic [@wvupanhellenic](https://www.instagram.com/wvupanhellenic). They do a great job of showcasing their Panhellenic community, utilizing reels and creating cute graphics.

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

Tech Backgrounds

For all College Panhellenic members and advisors

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive [themed tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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