

College Panhellenic Newsletter - January 2025

National Panhellenic Conference <npccentral@npcwomen.org>
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NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to NPC College Panhellenic area advisors and fraternity/sorority advisors.

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*On the
Calendar*

January 24-25
College Panhellenic
Academy

Welcome, New Officers!

Congratulations on being elected to your Panhellenic officer role. We are excited to connect with you during your officer term to cultivate your growth! Being a Panhellenic officer is an extremely rewarding experience, and we want you to know that NPC is always here to help.

This newsletter will be sent at the beginning of each month, so keep an eye out for it. Each newsletter highlights resources you need to know, educational training opportunities and important updates from NPC. Additionally, an NPC area advisor, an NPC area advisor coordinator and an NPC staff member can support you in various ways. You can connect with your area advisor, area advisor coordinator or NPC staff support person by accessing FS Central for their email address. If you received this email by having it forwarded to you or you are unable to access FS Central, [please fill this form](#) out and an NPC staff member will assist you.

We encourage you to look through [NPC's extensive resource library](#). If you are looking for something specific and cannot find it, please contact a Panhellenics or recruitment team member. We look forward to working with you and happy new year!

Recruitment Tasks This Month

For all College Panhellenic presidents, recruitment officers and advisors

Regardless of your primary recruitment term, there are always tasks to be completed.

Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

Fall Recruitment Campuses

(6-8 months before recruitment)

- Finalize recruitment rules and dates. Present recruitment rules to delegates and vote to approve the recruitment rules at the next College Panhellenic meeting.
- Organize chapter recruitment chair contact information. Set up a secure/private group on Facebook, Google, GroupMe or other online tool to maintain open communication with these leaders and include the chapter recruitment advisors.

Winter/Spring Recruitment Campuses

(<1 month before recruitment)

- Host recruitment counselor refresher training online or in person.
- Put signage around campus with a QR code for recruitment registration with clear deadlines.
 - Keep registration open as long as possible.
- Host a final chapter recruitment officer roundtable to discuss details before recruitment.
- Host a mock minute-by-minute recruitment round for chapter

- Recruitment counselor applications are due. Hold [interviews](#) (including reviewing the time commitments and important dates with all candidates) and select recruitment counselors.
- Review and edit the College Panhellenic website.
 - Ensure the value proposition for joining a sorority is front and center.
 - Include recruitment dates, registration deadlines, fees and a brief overview of the recruitment structure and what potential new members (PNMs) can expect.
 - List contact information for the Panhellenic advisor and Panhellenic recruitment team on the campus and College Panhellenic website.
- officers and recruitment counselors.
- Host a gathering for PNM groups to meet, get to know each other and ask questions. Grab ice cream or eat in the cafeteria together!
 - Host multiple events at different times to meet varying needs of PNM schedules.
- Encourage chapters to implement a final social media push for registering for recruitment.

Changes to the NPC Awards Process

For all College Panhellenic officers

Exciting news! College Panhellenic awards are changing for the 2024-25 year! We have added new award categories and streamlined the process. The updated award categories are: academic innovation; access, belonging and community impact; leadership; recruitment; marketing; and operations.

As a reminder, your College Panhellenic can apply for standalone awards in these categories, but in order to be eligible for the Excellence award, one must apply to all six.

Revised success indicators for each category can be seen on the NPC website [here](#). Please use this to guide your application! And keep an eye out for the application - College Panhellenic Awards will open in March.

NPC at Regional Conferences

For all College Panhellenic officers

Will your Panhellenic be sending officers to regional conferences? Keep your eyes peeled for NPC programs at these upcoming conferences.

- AFLV Central, Indianapolis, Ind., Jan. 30 - Feb. 1
- AFLV West, Anaheim, Calif., Feb. 20-22
- NGLA, Baltimore, Md., Feb. 21-22
- SGLA, Atlanta, Ga., Feb. 7-8

We would also love to meet with you! If your delegation is attending one of these conferences and would like to schedule an in-person meeting with NPC staff, [fill out this form](#), and we will contact you to arrange a time!

Hand Bid Matching Training

For College Panhellenic recruitment officers and advisors

NPC has prepared a comprehensive online training that walks through the hand bid matching process for any College Panhellenics that do not use release figure methodology (RFM). This training is intended to be completed beforehand so that everyone has time to prepare for the process. Feel free to share this training with chapter advisors who also support hand bid matching. You can access the training [here](#).

Calendar Reminders

For all College Panhellenic officers

- February is **Black History Month**: Find ways that your sorority community can actively participate, celebrate and recognize Black History Month. You can also learn more about Black History Month, its origins and why it is celebrated in February [here](#). Consider incorporating the following into your programming:
 - Invite a guest speaker to your College Panhellenic meeting to speak on a selected topic. For example, a professor from your African American Studies department on notable women in Black history.
 - Organize a book club. Reading notable works from Black authors can be a meaningful way for individuals to celebrate and recognize Black History Month.
 - Attend and promote Black History Month events on your campus and in your community. Share information about events with members and encourage chapters and sorority women to attend programs.
- February is also **NPC Month of the Scholar**: Each year, NPC celebrates the Month of the Scholar in February to honor the core value of scholarship for every NPC

member organization and College Panhellenic. We've developed a [toolkit](#) with four messages (one for each week of February) that you can tailor to your Panhellenic. We also will be highlighting Month of the Scholar on the NPC and TheSororityLife.com social media accounts. We encourage you and your Panhellenic community to like and share our posts to help amplify these messages.

Membership Recruitment Acceptance Binding Agreement (MRABA)

For all College Panhellenic recruitment officers and advisors

MRABA Signing: Key Resources for Recruitment Officers- As we approach the winter/spring recruitment and continuous open bidding (COB) season, understanding the MRABA is crucial. We have compiled essential resources to simplify the signing process and help PNMs navigate their recruitment journey with confidence.

- [COB Membership Recruitment Acceptance Binding Agreement](#)
- [Primary Recruitment Membership Recruitment Acceptance Binding Agreement](#)
- [Newly Establishing Chapter Membership Recruitment Acceptance Binding Agreement](#)
- [Membership Recruitment Acceptance Binding Agreement \(MRABA\) Script Recording](#) - A helpful video recording that walks you through the MRABA script, making it easier to understand and convey the necessary information. Play this video for all PNMs before signing.

We have also created educational resources on the MRABA to support recruitment officers. These materials will help you prepare for the final phase of the recruitment process and effectively educate your chapters and PNMs.

- [Recruitment Education Webinar: MRABA Education](#) - This in-depth webinar covers all facets of the MRABA, making it an invaluable resource for Panhellenic and chapter recruitment officers.
- [MRABA Education Logistics](#) - Practical tips and logistical advice for implementing MRABA education within your community, ensuring a smooth and efficient process.
- [MRABA Explainer Video](#) - Our latest video resource breaks down the MRABA process in a simple, easy-to-understand format. Email PNMs this video after they register for recruitment so they have plenty of time to understand the binding document they will sign at the end of recruitment.
- [Preference Education: Final Preferences and the MRABA](#) - This resource provides key insights into the final recruitment round and the MRABA, ensuring clarity for PNMs during this critical phase. Email PNMs this document before the preference

round and have a printed copy available for their review before signing their MRABA.

Social Media Spotlight



For all College Panhellenic marketing officers

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media. This month's spotlight is Southeast Missouri State University College Panhellenic [@semopanhellenic](https://www.instagram.com/semopanhellenic). They do a

great job of showcasing their Panhellenic community and maintaining a brand identity.

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

Tech Backgrounds

For all College Panhellenic members and advisors

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive [themed tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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