

College Panhellenic Newsletter - September 2024

Thu, Sep 12, 2024 at 10:08 AM

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.

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On the Calendar

September 23-27
National Hazing Prevention Week

September 26
College Panhellenic officer Lunch and Learn

NPC Annual Dues - Due by October 1

For all College Panhellenic officers

Dues invoices were posted in FS Central August 1 and are due to the NPC office by October 1.

- Campuses with nine or fewer chapters pay \$55 per chapter.
- Campuses with 10 or more chapters pay \$65 per chapter.

Dues must be paid on time for your College Panhellenic to be eligible to receive NPC awards. Why should you pay dues?

- Use of [FS Central](#) to update your officers, submit reports and pay NPC dues and program fees
- Direct support provided by trained volunteers for College Panhellenics addressing extension or recruitment questions
- Opportunity to participate in programs such as [College Panhellenic Academy](#)
- [Insurance coverage](#) to protect members or volunteers from lawsuits alleging bodily injury or property damage

If you have questions about your invoice, please contact the NPC office at 317-872-3185 or via email at npccentral@npcwomen.org.

Recruitment Tasks This Month

For all College Panhellenic presidents, recruitment officers and advisors

Regardless of your primary recruitment term, there are always tasks to be completed.

Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

Fall Recruitment Campuses

(<1 month before recruitment)

- Have recruitment counselors host a gathering for their group to meet, get to know each other and ask questions. Grab ice cream or eat in the cafeteria together!
 - **Host multiple events at different times to meet varying needs of potential new member (PNM) schedules.**

Winter/Spring Recruitment Campuses

(3 months before recruitment)

- **The recruitment registration link should go LIVE 3 months before the start of recruitment.**
- Send email confirmation of registration to all PNMs. Follow up one week later with a welcome email from the vice president of recruitment or panhellenic president expressing encouragement and excitement.

- Host a final chapter recruitment officer round table to discuss details before recruitment.
- **Host a promotional table at the involvement fair or other tabling opportunities.**
 - Pass out business cards with a recruitment registration QR code.
- Encourage chapters to **implement a final social media push for recruitment registration.**
- **Assign recruitment counselors as soon as PNMs register** so that they can engage PNMs via intentional outreach with detailed information about recruitment expectations and education.
- Create a recruitment registration checklist graphic to post frequently on Instagram stories.
 - List items needed for registration and the time to complete it.
 - List where PNMs can find links to register.

NPC Partners with OmegaFi to Better Support Panhellenic Recruitment

For all College Panhellenic officers and fraternity/sorority advisor

NPC announced a new partnership on Sept. 9 with OmegaFi, the parent company of ICS, aimed at reducing barriers for collegiate women to register for and participate in Panhellenic recruitment, lessening costs for College Panhellenics, and creating new opportunities for NPC to use real-time data for analysis and support of College Panhellenics.

This new partnership with OmegaFi, effective for Panhellenic communities during the 2025-26 academic year, **will allow NPC to provide recruitment technology services (ICS) to College Panhellenics at no charge**--eliminating one of the largest recruitment expenses most Panhellenics incur. This is estimated to save up to \$500,000 annually across NPC's College Panhellenics.

Next Steps for College Panhellenics:

This year is a great time to evaluate your recruitment software needs. [Your Panhellenic may use the attached discussion guide to get started.](#) Panhellenic councils are encouraged to adopt ICS before the 2025-26 recruitment season.

NPC and OmegaFi will be hosting educational webinars for College Panhellenics in fall 2024. Additionally, we will provide more opportunities for campus-based professionals to learn about next steps during the 2024 AFA Annual Meeting.

If you are currently on an ICS campus, the only thing that will change is the elimination

of fees. **If you want to become an ICS campus or learn more**, please contact sales@omegafi.com.

College Panhellenic Officer Lunch and Learns

For all College Panhellenic officers

Make sure to pre-register to save your spot!



Recruitment Counselor Training

September 26 | 1 p.m. Eastern | [Register now](#)

Recruitment counselors are a crucial part of a successful primary recruitment. Ensuring recruitment counselors are prepared and confident in their role sets them up for success. Join the NPC recruitment team to learn how to plan and execute a comprehensive recruitment counselor training program!

As a reminder, if you missed a past College Panhellenic officer lunch and learn, you can check out those recordings [here](#).

2023-24 College Panhellenic Award Recipients

For all College Panhellenic officers

NPC is pleased to announce the 40 College Panhellenic Associations that have been recognized for their achievements during the 2023-24 academic year. College Panhellenic Associations were eligible to receive recognition for their work in academic innovation, community impact, leadership, marketing, recruitment and programming. Additionally, to receive an Excellence Award or an Innovation Award, the College Panhellenic must demonstrate a set of Panhellenic core competencies, such as adhering to NPC Unanimous Agreements and policies, meeting deadlines for dues and reports and keeping NPC's information and contacts database up to date. A news release announcing this year's award recipients can be found [here](#).

Please join us in congratulating these 40 associations for their outstanding achievements and commitment to the sorority experience!

Apply by October 15 for an Academic Excellence Programming Grant

For College Panhellenic presidents, programming and scholarship officers

Through a generous donation from Phi Mu Fraternity to create this fund, the NPC Foundation offers grants to College Panhellenics in support of creating a climate in which there is a constant presence and appreciation of academic excellence. We hope these grants will help you defray the cost of this programming and to be more creative in how you support academic pursuits of Panhellenic women on your campus.

Applications for grants are accepted on a rolling basis with fall (Oct. 15) and spring (May 15) review dates. After the review committee meets, applicants will be notified in June and November, respectively.

To be eligible the College Panhellenic must have paid NPC dues by October 1 and have completed the prior year's Annual Reports in FS Central.

You can [apply here](#) and learn more about the [process here](#).

Save the Date - College Panhellenic Academy 2025

For all College Panhellenic officers and fraternity/sorority advisor

College Panhellenic Academy "turns" ten in 2025! As we prepare to celebrate this milestone anniversary, join us at Academy January 24-25, 2025, to mark your very own milestone - the weekend your College Panhellenic experience reaches new heights. Learn from other College Panhellenics, receive hands-on training with NPC representatives and start laying the foundation for a successful officer term. Registration information will be available in early October. In the meantime, you can view [our website](#) for more information.

Scholarships are available for College Panhellenic Academy. To receive a scholarship, the College Panhellenic must be in good standing with NPC by paying the previous year's (2023-24) College Panhellenic dues, this year's College Panhellenic dues by October 1, 2024 and have completed the 2023-24 annual reports on FS Central.

The deadline to [apply for a College Panhellenic Academy scholarship](#) is October 4, 2024. Recipients will be notified in mid-to-late October.

Social Media Spotlight

For all College Panhellenic marketing officers

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority



experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media.

This month's spotlight is Eastern Kentucky University Panhellenic, [@eku_panhellenic](#).

Their social posts do a great job of showcasing members throughout their Panhellenic community and creating cohesion between their social media presence and their recruitment branding. We particularly love their recent [chapter dorm rooms tour](#). Give

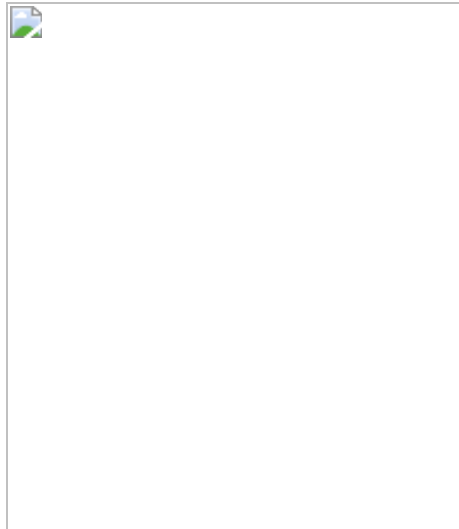
EKU Panhellenic a follow and get inspired!

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

Tech Backgrounds

For all College Panhellenic members and advisors

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive themed [tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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