

College Panhellenic Newsletter - October 2024

Fri, Oct 11, 2024 at 11:37 AM

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.

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Lunch and Learns*

NPC Annual Dues - Past Due Reminder

For all College Panhellenic officers

Dues invoices were posted in FS Central the first week of August and **were due to the NPC office on Oct. 1**. If your Panhellenic still needs to pay, we ask that you do so by the end of this month. College Panhellenics with nine or fewer chapters pay \$55 per chapter.

College Panhellenics with ten or more chapters pay \$65 per chapter. Dues must be paid to receive many NPC benefits, such as insurance, marketing or recruitment coaching, or attending College Panhellenic Academy. If you have questions about your invoice, please contact the NPC office at 317-872-3185 or via email at npccentral@npcwomen.org.

NOW OPEN! 2025 College Panhellenic Academy Registration

For all College Panhellenic officers and fraternity/sorority advisors

Registration for the 2025 College Panhellenic Academy is now open! This dynamic learning experience provides participants with the most up-to-date Panhellenic knowledge and reaffirms their commitment to NPC standards and values through interaction with energetic keynote speakers and facilitators. Participants will also have an opportunity to expand their networks by engaging with Panhellenic leaders from other campuses.

With the 2025 Academy experience, we will offer small and large group education with specific educational tracks for presidents, marketing officers, peer accountability officers, two tracks for recruitment officers (recruitment operations and recruitment counselors), and a track for fraternity/sorority advisors. Information about tracks, hotel blocks, registration, and more can be found on the [NPC website](#). The 2025 College Panhellenic Academy **registration costs \$250 per person until Nov. 30, 2024.**

Registration Instructions

Recruitment Tasks This Month

For all College Panhellenic presidents, recruitment officers and advisors

Regardless of your primary recruitment term, there are always tasks to be completed. Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

*Fall Recruitment
Campuses*

(1 month after recruitment)

*Winter/Spring
Recruitment Campuses*

(3 months before recruitment)

- Distribute [surveys](#) to **gather feedback from registered potential new members (PNMs), chapter officers, chapter advisors, College Panhellenic officers and recruitment counselors** from the previous primary recruitment.
- Evaluate primary recruitment using the [Recruitment Success Assessment](#) and/or [Comprehensive Recruitment Assessment](#). **Determine any necessary shifts needed for the next primary recruitment.**
- **The recruitment registration link should go LIVE 3 months before the start of recruitment.**
- Send an email confirmation of registration to all PNMs. One week later, follow up with a welcome email from the vice president of recruitment or panhellenic president expressing encouragement and excitement.
- **Assign recruitment counselors as soon as PNMs register** so that they can engage PNMs via intentional outreach with detailed information about recruitment expectations and education.
- Create a recruitment registration checklist graphic to post frequently on Instagram stories.
 - List items needed for registration and the time to complete it.
 - List where PNMs can find links to register.

College Panhellenic Officer Lunch and Learns

For all College Panhellenic officers

Make sure to pre-register to save your spot!



Don't Fall Behind: Boost Your Spring Recruitment With Marketing Tactics That Work

October 23 | 1 p.m. Eastern | [Register now](#)

Join us for an engaging virtual event on marketing for spring primary recruitment. This session is designed specifically for College Panhellenics hosting spring recruitment and offers key insights on how to maximize your marketing efforts as the fall term comes to a close. We'll share best practices for communicating the value and benefits of sorority membership, cover essential tasks from the recruitment monthly checklist, and guide you in developing a growth strategy using both paid digital ads and organic community outreach. Don't miss this opportunity to set your recruitment up for success!



SET Up for Success: Officer Selection, Elections and Transitions

October 25 | Noon Eastern | [Register now](#)

Join us to learn more about how you can run the best officer selection, election and transition process for your College Panhellenic! Attendees can walk away with an action plan for their transition that will set you and future officers up for success. *Note:*

We will briefly discuss officer rotation, but will spend most of our time discussing elections and transitions, so attendees from all types of College Panhellenics should find benefit.

As a reminder, if you missed a past College Panhellenic officer lunch and learn, you can check out those recordings [here](#).

Apply by October 15 for an Academic Excellence Programming Grant

For College Panhellenic presidents, programming and scholarship officers

Through a generous donation from Phi Mu Fraternity to create this fund, the NPC Foundation offers grants to College Panhellenics in support of creating a climate in which there is a constant presence and appreciation of academic excellence. We hope these grants will help you defray the cost of this programming and to be more creative in how you support academic pursuits of Panhellenic women on your campus.

Applications for grants are accepted on a rolling basis with fall (October 15) and spring (May 15) review dates. After the review committee meets, applicants will be notified in June and November, respectively.

To be eligible the College Panhellenic must have paid NPC dues by October 1 and have completed the prior year's Annual Reports in FS Central.

You can [apply here](#) and learn more about the [process here](#).

Past Due: We Need to Know Your Recruitment Dates!

For College Panhellenic presidents and recruitment officers

If your College Panhellenic hosts deferred recruitment (in the spring) and you have not already shared your recruitment dates with NPC, please complete this [recruitment date collection survey](#) ASAP.

Social Media Spotlight



For all College Panhellenic marketing officers

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media.

This month's spotlight is Florida Southern College Panhellenic, [@fscpanhellenic](https://www.instagram.com/fscpanhellenic). They do a great job of highlighting members' involvement in campus organizations, sharing helpful campus tips for new students and showcasing the sorority experience. Give FSC Panhellenic a follow and get inspired!

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

Tech Backgrounds

For all College Panhellenic members and advisors

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive themed [tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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