

## College Panhellenic Newsletter - November 2024

National Panhellenic Conference <npccentral@npcwomen.org>  
Reply-To: npccentral@npcwomen.org

Mon, Nov 4, 2024 at 10:05 AM

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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*This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.*

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### On the Calendar

**November 5**  
Election Day

**November 30**  
Priority Deadline  
*2025 College Panhellenic Academy*

### Using Your Voice on Election Day

This week, Americans all over the country will be heading to the polls on Election Day to fulfill their civic duty and have their voice heard. By participating in the democratic process, women have the power to help shape the world in which we want to live.

NPC encourages you to become an educated voter and [make a plan to vote](#), exercise your power and encourage other sorority women to vote.

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## 2025 College Panhellenic Academy Registration is Open!

### ***For all College Panhellenic officers and fraternity/sorority advisors***

Registration for the 2025 College Panhellenic Academy is open! This dynamic learning experience provides participants with the most up-to-date Panhellenic knowledge and reaffirms their commitment to NPC standards and values through interaction with energetic keynote speakers and facilitators. Participants will also be able to expand their networks by engaging with Panhellenic leaders from other campuses.

[Register Now](#)

NPC will host College Panhellenic Academy in person at The Embassy Suites by Hilton Plainfield Indianapolis Airport on Jan. 24-25, 2025. With the 2025 Academy experience, we will offer small and large group education with specific educational tracks for presidents, marketing officers, peer accountability officers, two tracks for recruitment officers (recruitment counselors and operations), and a track for fraternity/sorority advisors. Information about tracks, hotel blocks, registration, and more can be found on the NPC website. The 2025 College Panhellenic Academy registration costs **\$275 per person through Nov. 30, 2024**. On Dec. 1, the fee will increase to \$299/person.

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## NPC Unanimous Agreements and Policies - 2024 Adopted Legislation

### ***For all College Panhellenic officers and fraternity/sorority advisors***

This fall, the NPC Council of Delegates added, removed and modified a number of Unanimous Agreements and policies. While a new edition of the NPC Manual of Information reflecting these changes will not be published online until January, we are sharing a handout that outlines the changes made. This handout provides the rationale for each change.

[View the Handout](#)

We encourage you to read the handout to become knowledgeable about the Unanimous Agreements and policies that have been adopted this fall. Please note, we have included

links to educational resources regarding some of the policies in the handout. If you have questions, please reach out to your NPC College Panhellenic area advisor or the [Panhellenic support team](#) in the NPC office.

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## Recruitment Tasks This Month

**For all College Panhellenic presidents, recruitment officers and advisors**

Regardless of your primary recruitment term, there are always tasks to be completed.

Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

### Fall Recruitment Campuses

*(10-12 months before recruitment)*

- Distribute [surveys](#) to gather feedback from registered potential new members (PNMs), chapter officers, chapter advisors, College Panhellenic officers and recruitment counselors from the previous primary recruitment.
- Evaluate primary recruitment using the [Recruitment Success Assessment](#). Determine any necessary shifts needed for the next primary recruitment.
  - If applicable, secure recruitment venues and facilities.
- Determine the recruitment counselor application [timeline](#) and make necessary edits to the [application](#).

### Winter/Spring Recruitment Campuses

*(2 months before recruitment)*

- Send all registered PNMs a welcome email from the vice president of recruitment if not completed earlier.
- Create an email campaign with a list of topics to inform and educate PNMs the two months before recruitment.
- Plan and conduct sorority [info sessions](#) for PNMs.
- Have recruitment counselors contact all registered PNMs directly via text message or direct message for engagement, education and support.
- Create monthly community-wide social media pushes (Add Yours, questions, story templates) for organic promotion of your sorority community.
  - Develop a plan to get your sorority community to share their experiences on a particular day.
  - Coordinate content with the social media chairs from

chapters on campus on topics and timing to amplify content they are already creating.

- Create a theme or topic for the day to guide members on what they post.

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## We Need Your Feedback - Officer Webinar Topics

### ***For all College Panhellenic officers***

As NPC plans for additional education this academic year, we want to hear from you on what topics you are interested in and looking for more information on. Please fill out our short form [here](#) to share your feedback with NPC.

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## New Position Statement - Academic Requirements

### ***For all College Panhellenic officers***

NPC has a new position statement regarding academic requirements. This position statement highlights member organizations' commitment to academic support and shares NPC's belief that organizations should be able to set their own requirements. These requirements include supporting women of various learning abilities and providing academic and emotional support for those with learning challenges. You can read more [here](#).

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## It's Officer Election Szn - Get Ready!

### ***For all College Panhellenic officers***

It is officer election, selection and transition season for most College Panhellenics. If you use an election procedure, make sure to check out the [College Panhellenic Officer Elections Resource](#) on the NPC website or check out the [recent recording](#) from our elections and transitions Lunch and Learn so you can be set up for success! We also suggest reviewing your governing documents and communicating with your NPC College Panhellenic area advisor as you prepare.

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## Social Media Spotlight



### **For all College Panhellenic marketing officers**

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media.

This month's spotlight is Missouri State College Panhellenic, [@mostatepanhellenic](#). They do a great job of showcasing all aspects of the sorority experience and highlighting members within their Panhellenic community. Give Missouri State College Panhellenic a follow and get inspired!

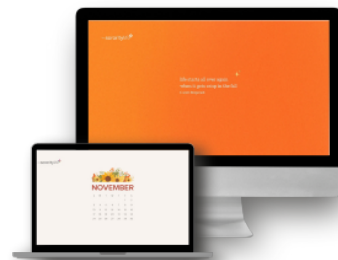
Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

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## **Tech Backgrounds**

### **For all College Panhellenic members and advisors**

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive themed [tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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