

College Panhellenic Newsletter - August 2024

Tue, Aug 6, 2024 at 3:03 PM

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.

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*On the
Calendar*

August 14 and 22
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Lunch and Learns*

Welcome Back College Panhellenics

For all College Panhellenic officers

We hope you had a relaxing summer break, spending time with your family and friends and gearing up for an exciting fall ahead! In preparation for the start of a new year, NPC would like to share some key reminders and information with College Panhellenics.

Changes to NPC Volunteer Support and Staff Support - Over the summer, your NPC

area advisor contact as well as your panhellenic support staff member may have changed. To verify you are connecting with the most up-to-date contact, check FS Central.



Changes to FS Central - FS Central received a facelift at the end of May. When you log in as a College Panhellenic officer, you no longer see a “Search for a Group” box in the top right corner. Instead, you only see your College Panhellenic.

When you click on your College Panhellenic, you will see the functions you can use with your College Panhellenic, instead of as a sidebar. Please make sure to update contacts if you have had changes with your College Panhellenic, upload governing documents and minutes to the “Documents” tab, use the “Reporting” tab to submit NPC reports and use the “Billing” tab to pay NPC dues. You can read more about NPC dues later in this newsletter.

Change to NPC website - Finally, this summer NPC enhanced the recruitment resources page found [here](#).

Recruitment Tasks This Month

For all College Panhellenic presidents, recruitment officers and advisors

Regardless of your primary recruitment term, there are always tasks to be completed.

Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

Fall Recruitment Campuses

(<1 month before recruitment)

- **Host a Bid Day round table** with chapter officers and advisors to review the day's logistics.
- Recruitment counselors **contact potential new members (PNMs)**

Winter/Spring Recruitment Campuses

(4 months before recruitment)

- Confirm recruitment registration form information and questions.
- If not scheduled, host round table discussions for chapters to discuss how they will collectively market and promote the sorority

directly for engagement, education and support.

- If applicable, meet with and get to know their PNM groups, focusing on positive Panhellenic conversations and PNM retention throughout recruitment.
- Send the PNMs a list of conversation starter questions or topics via email or group chats.
- **Create a video series** on leadership and sisterhood.
 - Ask chapters to participate in filmed interviews about sisterhood and leadership.
 - Have Panhellenic executive officers interview chapter leaders who can discuss various topics. Edit the interviews for short promotional videos.
- Send all registered PNMs (and their caregivers if you have the information) the [MRABA explainer video](#) along with the MRABA education document titled [Preference Education: Final Preferences and the MRABA](#).

experience this year for recruitment.

- Create a content calendar that includes daily storytelling, galvanizing your community to post/share, and amplifying your voice with paid ads (if your budget allows).
- Ensure the registration site has information, instructions and important details.

College Panhellenic Officer Lunch and Learns

For all College Panhellenic officers

Make sure to pre-register to save your spot!



Going off the Grid: Social Beyond the Instagram Post **August 14 | Noon Eastern | [Register now](#)**

Unlock the power of in-person marketing and take your sorority's outreach efforts to the next level. Join us as we explore innovative strategies and creative approaches to enhance your Panhellenic's presence beyond the digital realm. You'll learn how to create memorable in-person experiences that resonate with PNMs, build lasting connections and

amplify your Panhellenic's on-campus engagement.



Mythbusting the Membership Recruitment Acceptance Binding Agreement (MRABA)

August 22 | Noon Eastern | [Register now](#)

Get ready for the fall primary recruitment and continuous open bidding (COB) season by joining our virtual lunch and learn focused on debunking common myths about the [MRABA](#). This session will provide recruitment officers with the essential resources and knowledge needed to guide potential new members (PNMs) confidently through their recruitment journey.

As a reminder, if you missed a past College Panhellenic officer lunch and learn, you can check out recordings [here](#).

Apply Now for an Academic Excellence Programming Grant

For College Panhellenic presidents, programming and scholarship officers

Through a generous donation from Phi Mu Fraternity to create this fund, the NPC Foundation offers grants to College Panhellenics in support of creating a climate in which there is a constant presence and appreciation of academic excellence. We hope these grants will help you defray the cost of this programming and to be more creative in how you support academic pursuits of Panhellenic women on your campus.

Applications for grants are accepted on a rolling basis with fall (Oct. 15) and spring (May 15) review dates. After the review committee meets, applicants will be notified in June and November, respectively.

To be eligible the College Panhellenic must have paid NPC dues by Oct. 1, 2024 and have completed the most recent year's Annual Reports in FS Central.

You can [apply here](#) and learn more about the [process here](#).

NPC Annual Dues Are Now Available - Due Oct. 1

For all College Panhellenic officers

Dues invoices were posted in FS Central at the beginning of August and are due to the NPC office by Oct. 1, 2024.

- Campuses with nine or fewer chapters pay \$55 per chapter.

- Campuses with 10 or more chapters pay \$65 per chapter.

Dues must be paid on time for your College Panhellenic to be eligible to receive NPC awards. If you have questions about your invoice, please contact the NPC office at 317-872-3185 or via email at npccentral@npcwomen.org.

Did you Know Your College Panhellenic has Insurance?

For all College Panhellenic officers

Need a certificate of insurance for an event? Want to make sure you have coverage? Good news – your College Panhellenic has **liability insurance!** By paying annual dues to NPC, your CPH receives insurance support through MJ Insurance. To learn more about coverage, make sure to check out the updated [insurance summary](#) and [more specific resources on MJ's website](#).



Social Media Spotlight

For all College Panhellenic marketing officers - Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media.

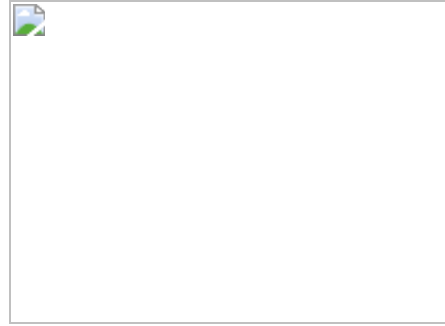
This month's spotlight is University of Kansas Panhellenic, [@kupanhellenic](#). Their social posts do a great job of showcasing the full sorority experience and educating PNMs on the recruitment process. Give KU Panhellenic a follow and get inspired!

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

Tech Backgrounds

For all College Panhellenic members and advisors -

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive themed [tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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