

# Recruitment Counselor 101



A strong Recruitment starts with strong Recruitment Counselors! This program was developed with the National Panhellenic Conference to provide foundational training for Recruitment Counselors to help ensure a successful Recruitment.

## PROGRAM TOPICS INCLUDE:

-  **Serving as a Panhellenic Ambassador**
-  **Being Unbiased**
-  **Valuing Diversity and Checking Unconscious Bias**
-  **Coaching PNMs**
-  **Confidentiality**
-  **Helping PNMs Clarify Their Values**
-  **Providing PNMs Excellent Customer Service**
-  **Recruitment Counselors are Leaders**
-  **NPC Unanimous Agreements**
-  **Recruitment Rules and Violations Process**
-  **Recruitment Technology**
-  **Release Figure Methodology**
-  **Snap Bidding, COB, Quota, and Total**
-  **Understanding the MRABA**
-  **Campus Specific Additional Information**



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