

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.

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*On the
Calendar*

March 19, 21 and 28
College Panhellenic officer
Lunch and Learns

March 26
OmegaFi Finance Webinar
3 p.m. Eastern
[Register](#)

Introducing College Panhellenic Officer Lunch and Learns

For all College Panhellenic officers

NPC is excited to announce the launch of monthly College Panhellenic officer virtual lunch and learns. These will range in topic from month to month and include content for College Panhellenic presidents, recruitment officers, marketing officers, peer accountability officers and administrative officers. Our first sessions for the month of March are below. **Make sure to pre-**

register to save your spot!

Note: All webinars will be recorded and be made available in case you are not able to attend.



Promotion of the Sorority

Experience

March 19
12 p.m. Eastern

[Register](#)



Peer Accountability

General Q&A

March 21
12 p.m. Eastern

[Register](#)



Marketing for Non-Majors:

Branding 101

March 28
1 p.m. Eastern

[Register](#)

We Want to Hear from You!

For all College Panhellenic officers

Officer transitions can be a sticky time - the previous officer is tapped out, no one can find the transition binder and the end of the year is looming! NPC is looking to improve and add to our officer transition resources for this exact reason - but we would love to hear from you. Please complete [this brief survey](#) to share more about your officer transition experience. This survey will accept responses until March 31, so please share it with the rest of your executive board. Any questions can be directed to [Laura Dawson](#), assistant director of panhellenic support.

For College Panhellenic presidents, recruitment officers and advisors

- We need to know your fall 2024 primary recruitment dates! To be assigned an NPC Release Figure Methodology (RFM) specialist, please complete the [recruitment date collection survey](#) by **April 1**.
- [Recruitment Retention Survey](#) - complete this survey after finishing primary recruitment for the 2023-24 academic year to help NPC identify emerging trends with recruitment retention. This survey is for all campuses that executed a fully and partially structured recruitment.
- [2023-24 Non-RFM Recruitment Statistics Survey](#) - complete this survey **after primary recruitment**, if your campus did not use release figure methodology (RFM).

Recruitment Tasks This Month - March

For all College Panhellenic presidents, recruitment officers and advisors

Regardless of when your campus hosts primary recruitment, there are always tasks to be completed. Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

Fall Recruitment Campuses

(6 months before recruitment)

- If your College Panhellenic is considering a style shift, the ideal deadline to vote on a shift is **April 1**. Complete the [Recruitment Style Assessment](#) before proposing a shift.
- Create a recruitment counselor meeting and [training schedule](#).

Winter/Spring Recruitment Campuses

(10 months before recruitment)

- Evaluate primary recruitment using the [Recruitment Success Assessment](#). Determine any necessary shifts needed for the next primary recruitment.
- Determine the recruitment counselor [application](#) and [timeline](#) and make necessary edits.

2023-24 Annual Reports are Due May 1

For College Panhellenic presidents and advisors

The College Panhellenic annual reports for 2023-24 can be found in FS Central under your Panhellenic's profile, then under "reporting," and then under "submit reports." There are four reports and they can be saved intermittently before completion as necessary. **All four reports must be complete by May 1 for award consideration.**

College Panhellenic Annual Reports are **extremely helpful** to NPC and other College Panhellenics. Annual report responses allow NPC to provide adequate resources to your College Panhellenic and understand larger trending concerns. Please complete your annual report so we can provide the best support possible to you!

Please see the [College Panhellenic Reporting Memo](#) for more information about completing reports and please reach out to your NPC College Panhellenic area advisor or a NPC staff member if you have any questions.

Social Media Spotlight



For all College Panhellenic marketing officers - Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic social media that is doing a great job. This month's spotlight is the University of Texas at Tyler. [@uttylerpan](#) is crushing it on social media by spreading Panhellenic love, focusing on filling the feed with photos first and graphics last and creating content to engage and educate. Give them a follow and get inspired!

Interested in sharing your content with NPC? Reach out to Emma Austin, marketing specialist, at emmaaustin@npcwomen.org.

Tech Backgrounds

For all College Panhellenic members and advisors -

As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive themed [tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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