

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.

In this Issue

- **Recruitment Tasks This Month**
- **Meet with NPC at Regional Conferences**
- **Recruitment Retention Survey**
- **2023-24 Non-RFM Recruitment Statistics Survey**
- **Save the Date! NPC Partner Webinars**
- **February is the Month of the Scholar**

Recruitment Tasks This Month

For all College Panhellenic presidents and advisors

Regardless of when your campus hosts primary recruitment, there are always tasks to be completed. We have outlined the most important tasks to complete this month.

Fall Primary Recruitment Campuses (6-8 months before recruitment)

- Present recruitment rules to delegates and vote to approve the recruitment rules at the next College Panhellenic meeting. Be sure to use the [Recruitment Rules Template](#).

- Close the recruitment counselor application. Hold recruitment counselor interviews and review the time commitments and important dates with all candidates. Make your final recruitment counselor selections.
- Create a recruitment marketing plan, including but not limited to social media, print media and in-person marketing.

Winter/Spring Recruitment Campuses (ten-twelve months before recruitment)

- Distribute [surveys](#) to gather feedback from registered potential new members (PNMs), advisors, College Panhellenic officers and recruitment counselors from the previous primary recruitment.
- Evaluate primary recruitment using the [Recruitment Success Assessment](#). Determine any necessary shifts needed for the next primary recruitment.

Refer to the [Recruitment Monthly Task List](#) for a complete list of recruitment tasks.

Meet With NPC at Regional Conferences

For all College Panhellenic officers and advisors

Will your Panhellenic be sending officers to regional conferences? Keep an eye out for NPC programs at these upcoming conferences.

AFLV Central - Indianapolis, Indiana

February 1-3

NGLA - Hartford, Connecticut

February 22-24

SGLA - Atlanta, Georgia

February 8-10

AFLV West - Anaheim, California

February 29 - March 2

We'd love to meet with you! If your delegation is attending one of these conferences and would like to schedule an in-person meeting with NPC staff, fill out [this in-person meeting interest form](#) and we will be in touch.

Recruitment Retention Survey

For all College Panhellenic presidents, recruitment officers and advisors

After your College Panhellenic has finished primary recruitment for the 2023-24 academic year, complete this [recruitment retention survey](#) to help NPC identify emerging trends.

This survey is for all campuses that executed a fully and partially structured recruitment.

Contact Julie Mincey, director of growth and primary recruitment, at mincey@npcwomen.org with any questions.

2023-24 Non-RFM Recruitment Statistics Survey

For all College Panhellenic presidents, recruitment officers and advisors

If your campus did not use release figure methodology (RFM) during primary recruitment this term, complete [this survey](#) after recruitment. NPC requires this data to understand recruitment efforts of all College Panhellenics. Contact Rebekah Montero, recruitment support specialist, at rebekah@npcwomen.org with any questions.

Save the date!

Phired Up Webinar

For all College Panhellenic marketing and recruitment officers and advisors

Join NPC and Phired Up to learn how to implement a tech-infused growth strategy to experience a more inclusive community.

March 5 at 8 p.m. Eastern

[Zoom Link](#)

This presentation will be recorded for those unable to attend.

OmegaFi Webinar

For all College Panhellenic finance officers and advisors

Join NPC and OmegaFi to learn more about College Panhellenic finances.

March 26 at 3 p.m. Eastern

[Zoom Link](#)

This presentation will be recorded for those unable to attend.

Month of the Scholar - February

For all College Panhellenic academic and marketing officers

February is the Month of the Scholar! NPC celebrates the Month of the Scholar to honor the core value of scholarship for every NPC member organization and College Panhellenic. We developed a [toolkit](#) with four messages (one for each week of February) that you can tailor to your Panhellenic.



Tech Backgrounds

For all College Panhellenic members and advisors: As a little thank you to our College Panhellenic readers, we are thrilled to bring you exclusive [themed tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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