



## Panhellenic Sorority Information Session Guide

Use this session guide to create a timeline, PowerPoint slides and script to host a College Panhellenic information session. A session could include the following sections within a 45 to 60-minute presentation.

### Entrance/Greeting

Assign Panhellenic women to stand at the event entrance and greet guests as they enter. Play fun, upbeat music to create a welcoming and relaxed atmosphere. Balloons at the entrance always make a nice touch.

### Welcome + Introductions

Share a warm welcome to event attendees. Introduce the College Panhellenic officers, Panhellenic chapter leaders and the fraternity/sorority advisor (FSA).

### YouTube Video

Start with a community video (if available). Talk about the overall benefits of membership and how joining a sorority can positively impact a woman's life. When planning, discuss the steps to make a video or how the information can be shared verbally during the session.

### Student story

Keep it personal. Nothing beats influence like a personal story about how sorority life has changed someone's life for the better. Invite a member of the sorority community to share her story. If time permits, invite two women from different chapters to share their experiences to reach diverse women. If hosting multiple information sessions, rotate through each chapter so each one can be presented.

### Engaging Activity

Want to keep the session engaging? Play a Kahoot quiz about the sorority community or ask attendees to complete a poll to win prizes. Pass out swag!

### Resources

Share educational resources like [TheSororityLife.com](https://www.thesororitylife.com) website, the [membership recruitment acceptance binding agreement \(MRABA\) explainer video](#), [financial transparency](#) information and any details your College Panhellenic has about how recruitment operates on your campus. Lastly, include the next step they can take, whether completing an interest form or registering for recruitment. Point them to a website or social media page to learn more. Create a QR code for easy and quick access.

### Get Connected

Don't forget to invite PNMs to follow Panhellenic and chapters' social media. Give them a follow back.

### Q&A

End the information session with time for questions and answers. This could be facilitated by the FSA or vice president of recruitment. Recruitment counselors or chapter leaders could also serve on a panel. Prepare a list of topics that could be covered if questions are not asked.

*These are simply suggestions. Be sure to meet the needs of the PNMs and communicate all vital information about joining a sorority. The information session should ultimately educate and equip women to take the next step to learn more about joining a sorority on your campus.*