International Badge Day Media and Design Assets

International Badge Day was created to honor sisterhood and pride in sorority membership. Whether you are a collegian or an alumna, International Badge Day provides a perfect opportunity to promote the benefits of sorority membership and the sorority experience on your campus or in your community.

Below are resources NPC has created to help you promote your celebrations of sisterhood and sorority membership.

Badge Day Logo

International Badge Day has its own logo and the annual theme "Wear Your Letters on Your Heart." Download the logo.

Customize Badge Day Logo

Celebrate and showcase your organization's badge. Now you can customize your organization's International Badge Day logo using the Badge Day Canva color templates. Follow these easy steps:

1. Upload a photo of your organization's badge to Canva.
2. Insert the photo into your desired color template.
   a. Take your design to the next level by using an image of your badge with a transparent background or use the premium background remover tool within Canva.
3. Click the share button and select download. Download your photo as a PNG and select the transparent background option in the download settings.

Once your design is downloaded, you are ready to use the Badge Day design in all of your International Badge Day content.

Social Media Examples and Templates

Everyone is encouraged to share their International Badge Day photos and stories of what sorority membership means to them. View sample social media examples and templates for ideas about what to share.

Celebration Ideas

Use NPC's guide to participating in International Badge Day for information about what Badge Day is and ways you can celebrate individually or as a sorority community. The guide includes tips for how to celebrate online and in person as well as how to promote your celebrations via the media. Please also see the Badge Day FAQ for more information.

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