

International Badge Day: Social Media Examples

The National Panhellenic Conference (NPC) typically hosts International Badge Day on the first Monday of March each year, and sorority women from all councils are invited to participate. Below are examples of social media posts showing how individual members as well as College and Alumnae Panhellenic Associations can promote the event, your pride in sorority membership and the sorority experience on your campus or in your community.

Remember to personalize the posts and include the event hashtags (found on the [NPC website](#)). Tag @NPCWomen to be featured on NPC’s social media accounts.

Photo Examples



Caption Ideas (Remember to include a photo, personalize the message and include the event hashtags!)

“#IWearABadge today to celebrate the sorority experience with members worldwide.”

“My badge means...”

“Proud (insert sorority/Panhellenic name) women today and every day. Happy International Badge Day!”

“Happy International Badge Day! Tell us why you’re proud to wear your badge down below!”

“Happy International Badge Day! We are proud to wear our badges on campus today and represent our chapters!”

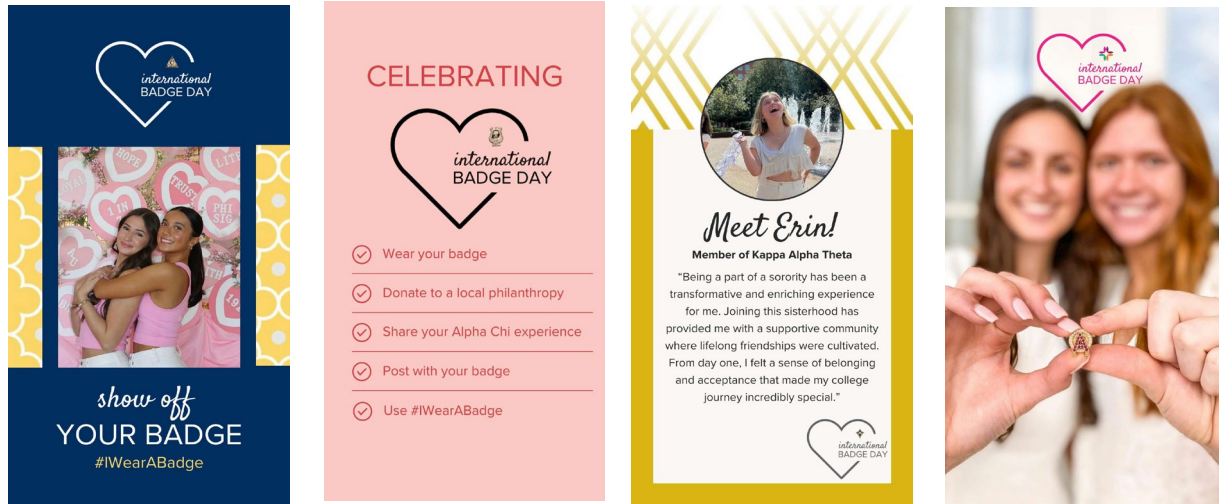
“We love seeing our sisters wearing their badges! Today we are celebrating sisterhood and the sorority experience!”

“Wearing our badges reminds us of all our sorority has given us and of the values we uphold.”





Story Posts/Templates



Create your own posts or use [Badge Day templates](#) on Canva.

Make sure to add the hashtag #IWearABadge and tag @NPCWomen on Instagram stories. Also, use the “Add Yours” sticker on Instagram to start a collection of Badge Day photos.

2024 Badge Day Design Examples

Get inspiration from some amazing Badge Day 2024 design usages.

