



2024 College Panhellenic Academy

College Panhellenic Officer Schedule

Friday, Jan. 26

10 a.m. -2 p.m.

Registration

Hendricks Ballroom Area/
Registration Desk

2-2:30 p.m.

Academy Kickoff

Hendricks Ballroom A&B

2:45-4:15 p.m.

Officer Track Session

Various

- Marketing
- President
- Recruitment External
- Recruitment Internal

4:30-5:15 p.m.

Breakout Sessions

Various

- If the Shoe Fits: Find Your Panhellenic's Best Recruitment Style
- Reforming Your Bylaws
- Recruitment in the Off Season
- Selling Sorority: Your Crash Course to Effective Peer-to-Peer Marketing

5:30-6:15 p.m.

Breakout Sessions

Various

- Access and Belonging in the Panhellenic Experience
- Boosting Recruitment Registration with Paid Ads
- Cut the BS: Simplifying Your Recruitment Rules
- The Power of the Women's Only Experience

6:30 p.m.

Dinner

Hendricks Ballroom A&B

7:30 -9 p.m.

What Would Panhellenic Do?

Hendricks Ballroom A&B

9 p.m.

Dessert Reception

Hendricks Ballroom Hallway

9 p.m.

*Optional: Movie Night and
Friendship Bracelet Making*

Hendricks Ballroom A&B

Saturday, Jan. 27

9-10 a.m.

Keynote

Hendricks Ballroom AB



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10:15 a.m.	Officer Track Session <ul style="list-style-type: none"> • Marketing • President • Recruitment External • Recruitment Internal 	Various
Noon	Affiliation Lunch	Hendricks Ballroom A&B
1-2 p.m.	Networking Break – Connect with Partners!	Hendricks Ballroom Hallway
2:15-3:45 p.m.	Officer Track Session <ul style="list-style-type: none"> • Marketing • President • Recruitment External • Recruitment Internal 	Various
4-4:45 p.m.	Breakout Sessions <ul style="list-style-type: none"> • Associated Recruitment Counselors: How Remaining Affiliated Benefits the Community • Keynote Processing Session • Table Topics • Understanding Peer Accountability 	Various
5-5:45 p.m.	Breakout Sessions <ul style="list-style-type: none"> • College Panhellenic Crisis: How to Handle When Drama Comes to Your Campus • Fostering a Strong Panhellenic Spirit Amongst Your Community • Pave Your Volunteer Path: Getting Involved After Graduation • Table Topics 	Various
6 p.m.	Dinner	Hendricks Ballroom A&B
7 p.m.	Wrap Up	Hendricks Ballroom A&B
8 p.m.	Trivia	Hendricks Ballroom A&B