



Sample PNM Withdrawal Evaluation

Please rate how important each statement was in your decision to withdraw from recruitment, according to the following scale:

1 No factor 2 Slightly important 3 Important 4 Very important 5 Extremely important

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|---|---|---|---|---|
| 1 | 2 | 3 | 4 | Didn't intend to join; just wanted to see what it was about |
| 1 | 2 | 3 | 4 | Concerned about financial obligations of membership |
| 1 | 2 | 3 | 4 | Felt pressure from friends who are not sorority members |
| 1 | 2 | 3 | 4 | Felt pressure from male friends |
| 1 | 2 | 3 | 4 | Influenced by family |
| 1 | 2 | 3 | 4 | Wasn't asked back to chapter of choice |
| 1 | 2 | 3 | 4 | Felt lost in the shuffle |
| 1 | 2 | 3 | 4 | Decided sorority membership would take too much time |
| 1 | 2 | 3 | 4 | Didn't understand what recruitment was all about |
| 1 | 2 | 3 | 4 | Needed more time to make decision |
| 1 | 2 | 3 | 4 | Didn't care for the actual recruitment process |
| 1 | 2 | 3 | 4 | Didn't understand the selection process |
| 1 | 2 | 3 | 4 | Felt too much tension and strain in recruitment schedule |
| 1 | 2 | 3 | 4 | Don't care for the sorority image |
| | | | | Other: |

Please answer the following:

What could Panhellenic have done to make sorority membership more appealing to you?

How could recruitment be improved?