

## College Panhellenic Newsletter - December 2024

National Panhellenic Conference <npccentral@npcwomen.org>  
Reply-To: npccentral@npcwomen.org

Wed, Dec 4, 2024 at 10:07 AM

NPC news and information for College Panhellenic officers, area advisors and fraternity/sorority advisors.

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*This email is being sent to College Panhellenic officers with a courtesy copy to area advisors and fraternity/sorority advisors.*

### In this Issue

- **College Panhellenic Academy Registration is Closing Soon!**
- **Recruitment Tasks - December**
- **2024-25 Non-RFM Recruitment Survey**
- **Update FS Central**
- **Social Media Spotlight**
- **Tech Backgrounds**

### On the Calendar

**December 6**  
Non-RFM Recruitment Survey Due

**December 15**  
Registration Deadline  
*2025 College Panhellenic Academy*

**December 31**  
Academic and Statistic  
End-of-Term Report Due

To those of you who may be transitioning out of your roles as College Panhellenic officers, thank you! We hope you have had a fulfilling leadership experience and look forward to

seeing all the great things you will accomplish in the future.

Please don't forget to keep in touch with NPC as an alumna, by following us on [Instagram](#) at @npcwomen or following us on [LinkedIn](#).

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## 2025 College Panhellenic Academy Registration is Closing Soon!

### ***For all College Panhellenic officers and fraternity/sorority advisors***

Registration for the 2025 College Panhellenic Academy is still open – but you need to act fast to secure your spot! Registration closes on **Dec. 15 at 11:59 p.m. Eastern**, and remaining availability is limited.

Your College Panhellenic Association can be set up for success in 2025 — but only if you have the resources. This dynamic learning experience provides participants with the most up-to-date Panhellenic knowledge and reaffirms their commitment to NPC standards and values through interaction with energetic keynote speakers and facilitators. Participants will also be able to expand their networks by engaging with Panhellenic leaders from other campuses.

[Register Now](#)

NPC will host College Panhellenic Academy in person at the Embassy Suites by Hilton Plainfield Indianapolis Airport on Jan. 24-25, 2025. Information about tracks, hotel blocks, registration, and more can be found on the [NPC website](#). The 2025 College Panhellenic Academy **registration costs \$299/person**.

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## Recruitment Tasks This Month

### ***For all College Panhellenic presidents, recruitment officers and advisors***

Regardless of your primary recruitment term, there are always tasks to be completed. Refer to the [Recruitment Monthly Task List](#) for a complete list of monthly recruitment tasks.

*Fall Recruitment  
Campuses*

*Winter/Spring  
Recruitment Campuses*

*(10-12 months before recruitment)*

- Distribute [surveys](#) to gather feedback from registered potential new members (PNMs), chapter officers, chapter advisors, College Panhellenic officers and recruitment counselors from the previous primary recruitment.
- Evaluate primary recruitment using the [Recruitment Success Assessment](#). Determine any necessary shifts needed for the next primary recruitment.
  - If applicable, secure recruitment venues and facilities.
- Determine the recruitment counselor application [timeline](#) and make necessary edits to the [application](#).

*(1 month before recruitment)*

- Send all registered PNMs (and their caregivers if you have the information) the [MRABA explainer video](#) along with [Preference Education: Final Preferences and the MRABA](#).
- Ensure recruitment dates and round details are accurate in recruitment technology software.
- Recruitment counselors contact PNMs directly for engagement, education and support.
  - If applicable, meet with and get to know their PNM groups, focusing on positive Panhellenic conversations and PNM retention throughout recruitment.
  - Send the PNMs a list of conversation starter questions or topics via email or group chats
- Host weekly sorority life/recruitment interest sessions live sessions on Zoom, Instagram Live, etc.

## **2024-25 Non-RFM Recruitment Survey**

### ***For College Panhellenic advisors at non-RFM College Panhellenics***

If your College Panhellenic does not use release figure methodology (RFM) AND you completed your 2024-25 primary recruitment this fall, we need to hear from you!

Please **complete this survey by Dec. 6**. Your NPC College Panhellenic area advisor should have reached out to you to schedule a time to go through this survey together. If you have not heard from your area advisor or if you have questions about the survey, contact [Rebekah Montero](#).

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## **Update FS Central**

***For all College Panhellenic officers and advisors***

Please do not forget to update FS Central before the end of the year! Keeping FS Central up to date is extremely important as it ensures your College Panhellenic continues to receive info from NPC.

You can do this by simply [sharing this form](#) with new officers and NPC will assign them a role. To learn more about officer roles, view our [quick start guide](#).

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## Social Media Spotlight

### ***For all College Panhellenic marketing officers***

Social media is such a powerful tool in your Panhellenic's toolkit to share the sorority experience on your campus. Each month, NPC is spotlighting a College Panhellenic's social media. This month's spotlight is University of Utah College Panhellenic [@uofusororities](#). They do a great job of showcasing their Panhellenic community, maintaining a strong brand identity and utilizing Instagram stories to educate.

We particularly love how they used the pinned post feature on Instagram. [Utah Recruitment 101](#) is a super helpful post to keep at the top of their profile during recruitment, but they kept it evergreen by updating the caption to "Checking out our account after Primary Recruitment in August has ended??? Let us try and help break it down for you!" following recruitment. Give the University of Utah Panhellenic a follow and get inspired!

Interested in sharing your content with NPC? Reach out to marketing specialist [Emma Austin](#), or join the [NPC PhotoCircle](#).

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## Tech Backgrounds

### ***For all College Panhellenic members and advisors***

As a little thank you to our College Panhellenic readers, we are thrilled to bring you

exclusive [themed tech backgrounds](#). You can stay organized and stylish with a bit of Panhellenic flair.



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